



AUTOMOBILE DESIGN

# portfolio

S SIBIRAJ

*S. Sibiraj*



**S Sibiraj**  
Automobile Designer

### MY EXPERIENCE

2017

#### ● Tronx motors

AUTOMOBILE DESIGNER INTERN - FEB 2017 - SEP 2017,  
Hyderabad, India

### MY EDUCATION

2017

#### ● M.Des in Automobile Design

DYPDC School of Design, Pune, India

2015

#### ● B.E in Mechanical engineering

Saveetha Engineering College, Chennai, India

### ACHIEVEMENTS & AWARDS

2016

#### ● Best concept design

Ideas for cleaning the ocean from plastic wastes,  
AUTODESK DESIGN FESTIVAL - India

2014

#### ● State Inter-Zonal Cricket Championship

WINNER - Anna University - Chennai, India

2007

#### ● State Inter-School design competition

SECOND PLACE - Tamilnadu, India



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+91 8760170774



EMAIL

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PORTFOLIO

[www.behance.net/sibiraj41b9](http://www.behance.net/sibiraj41b9)



INSTAGRAM

@sbss\_sibi



LINKEDIN

[www.linkedin.com/in/sibi-raj-472283a2](http://www.linkedin.com/in/sibi-raj-472283a2)

### CORE COMPETENCIES

sketching

photoshop

UI/UX

clay modeling

alias modeling

VRED rendering

### KNOWLEDGE

product design

branding

graphic design

logo design

### LANGUAGE

English

Malayalam

Tamil

Hindi

Design to me is about "exploring the new boundaries". It gives me an opportunity to bring all those imaginative ideas to reality. Where I have an opportunity to contribute for the team and work dynamically. I am looking forward to learn better things which make me evolve.

Yamaha Electric Motorbike

MCA Project -SWIFT

KTm E-bike

Volkswagen Electric Truck

Citroen GT vision concept

BMW i Vision Motorsport

# CONTENT



BMW i Vision Motorsport



# BMW i

VISION MOTORSPORT

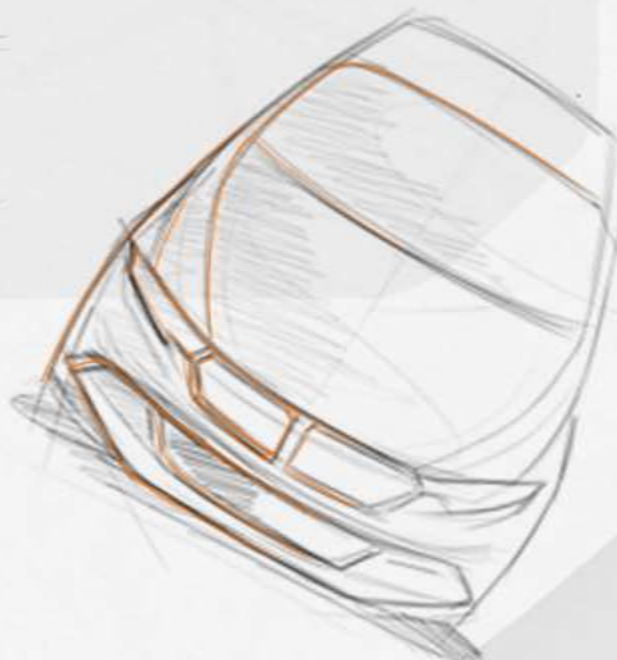
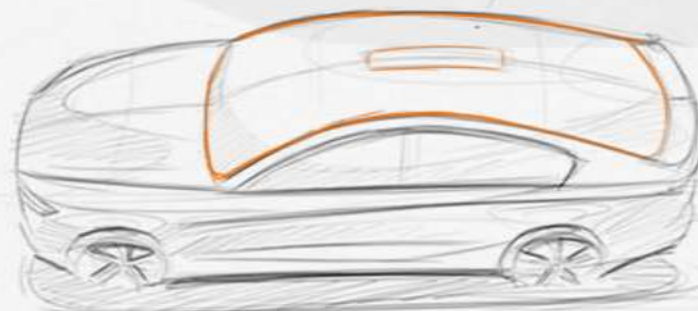
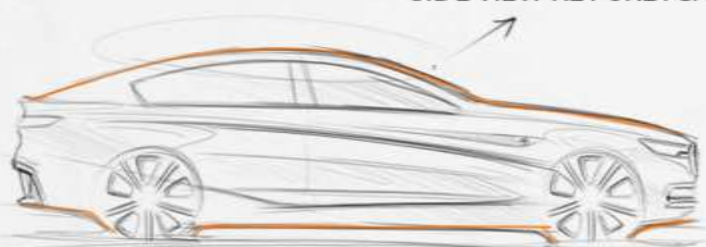
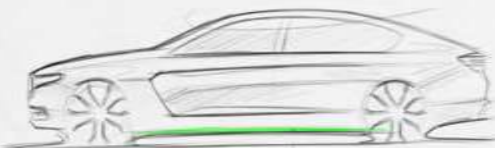
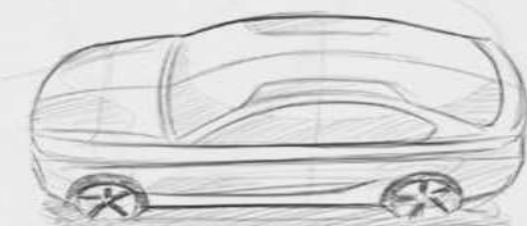


## CONCEPT

The idea is to launch a new series of vision motorsport vehicles in which, BMW is not competing right now. While keeping in mind the importance of the BMW enthusiastic, to expect a luxury sport that can be about modernity and innovation



MODERN LINEAR TRANSITION SURFACE



BATTERY

SPORT BACK

REAR VIEW KEY SKETCH

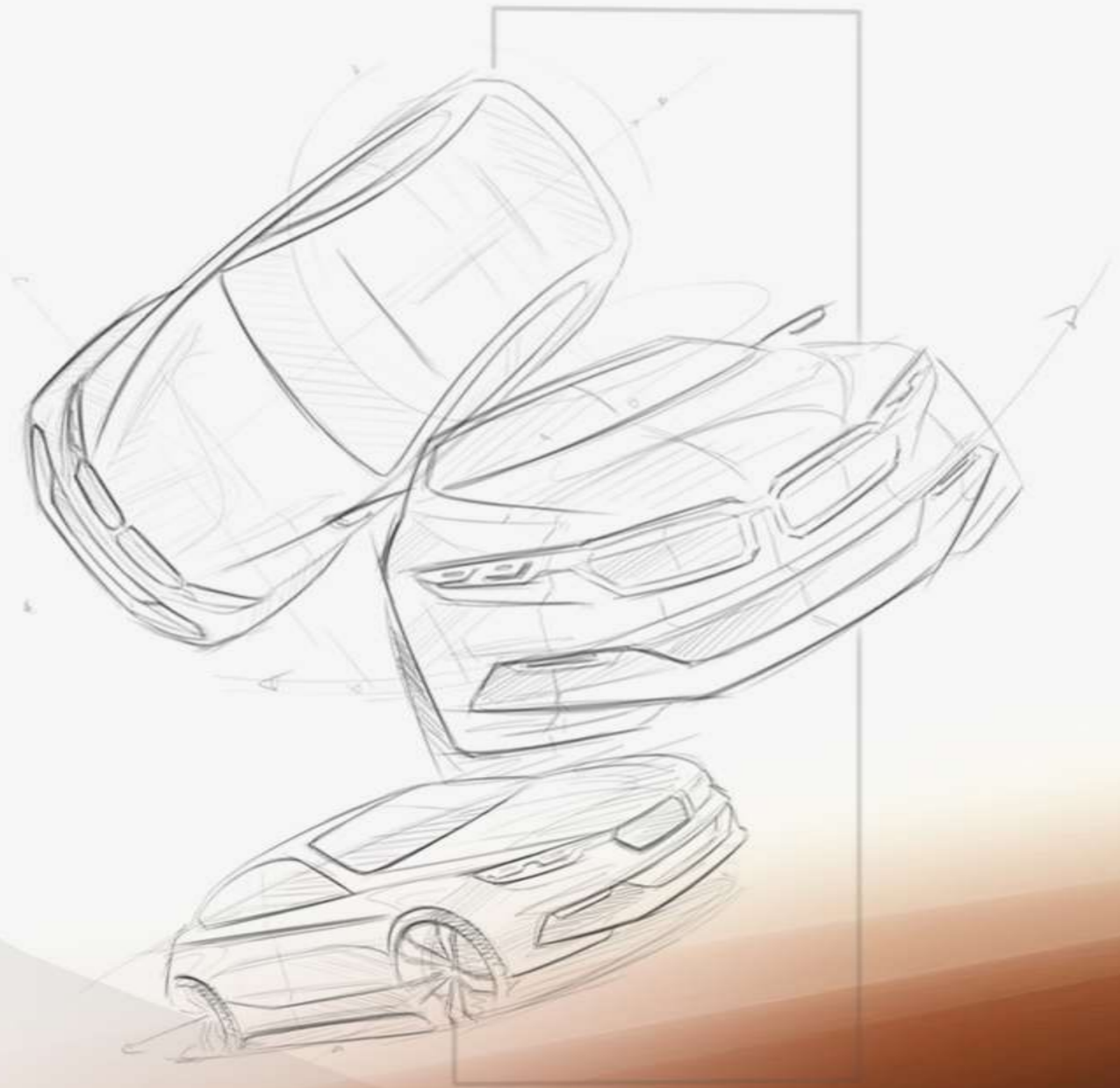
SIDE VIEW KEY SKETCH

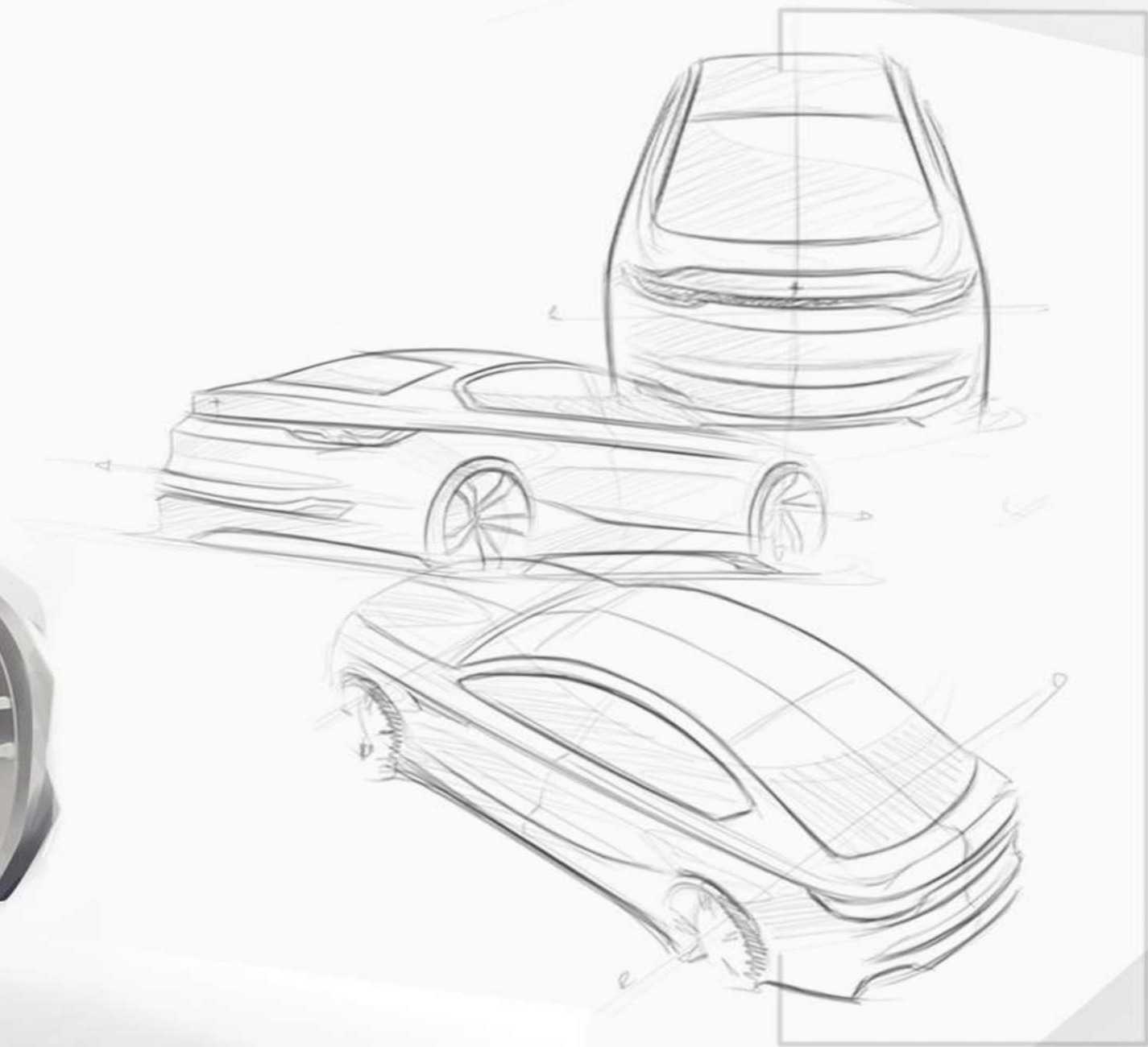
PANORAMIC GLASS

DYNAMIC SURFACE

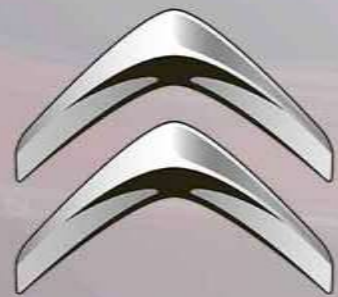
STANCE

FRONT VIEW KEY SKETCH









**CITROËN**

Citroen Vision GT - 2019

# Citroen vision GT

*100 year celebration  
"Creative Technology"*

*1919 - 2019*

## concept

At the heart of the ultimate future Grand Turismo vehicle. It is not only focused on the new technology, but also focus on supporting and enhancing people's needs and living quality

## what is vision GT

It is the ultimate expression of the future car. This car is designed for gaming, so it might be realistic (or) very conceptual.



human centred design



form follow function



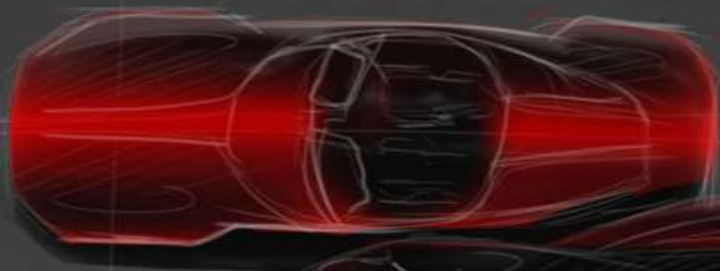
perfect balance



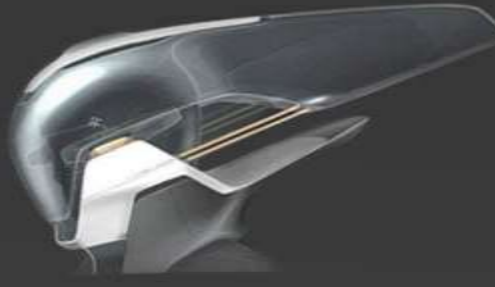


COUPE CONCEPT

2 SEATER CONCET



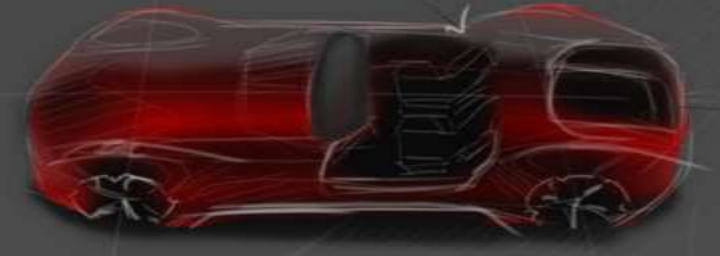
TOP VIEW KEY SKETCH



ROADSTER CONCEPT

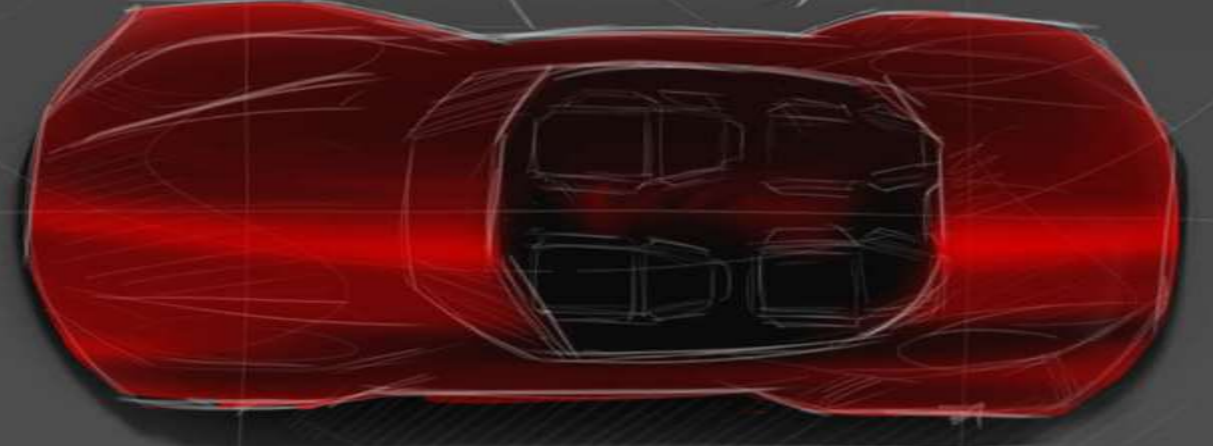


SLIDING DOOR CONCEPT



IDEA BASAED ON STORAGE

4 SEATER CONCEPT



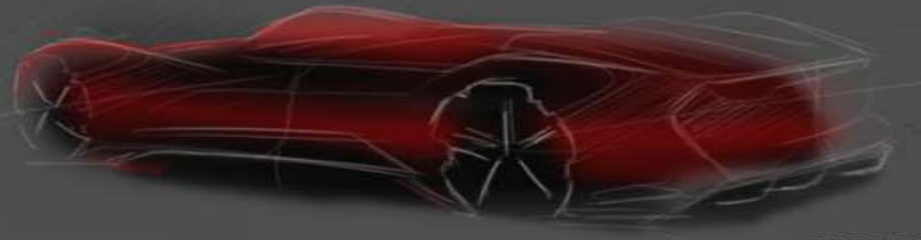
KEY SKETCH



LONGER WHEEL BASE



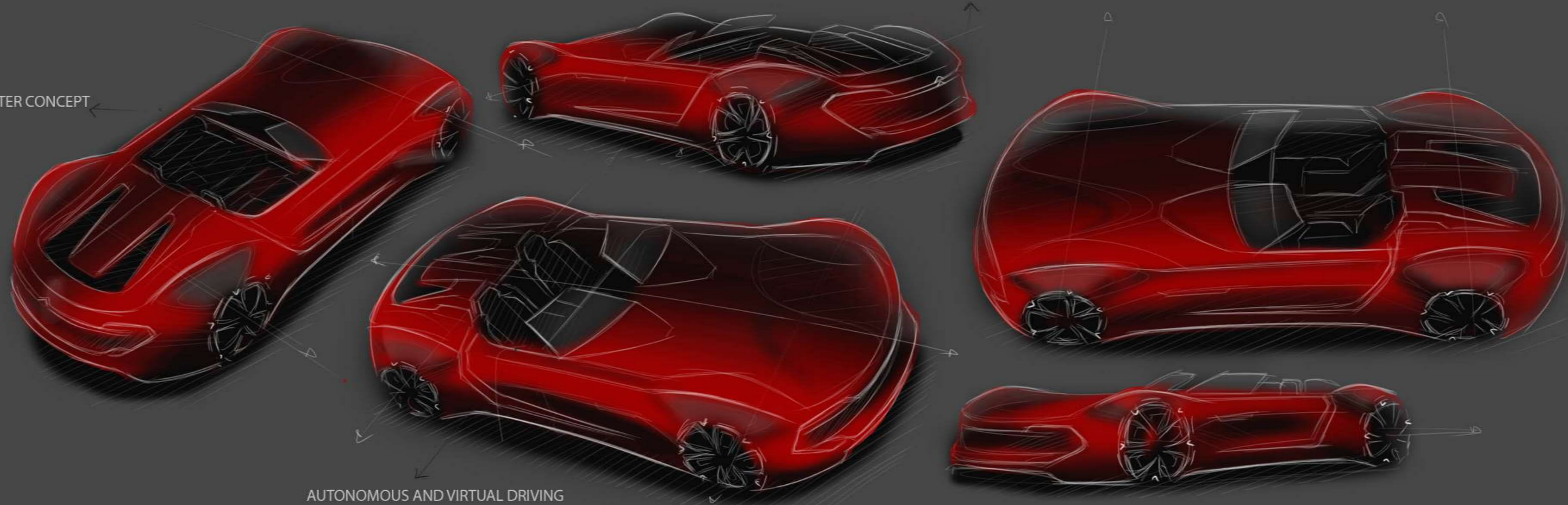
ROBORACE CONCEPT

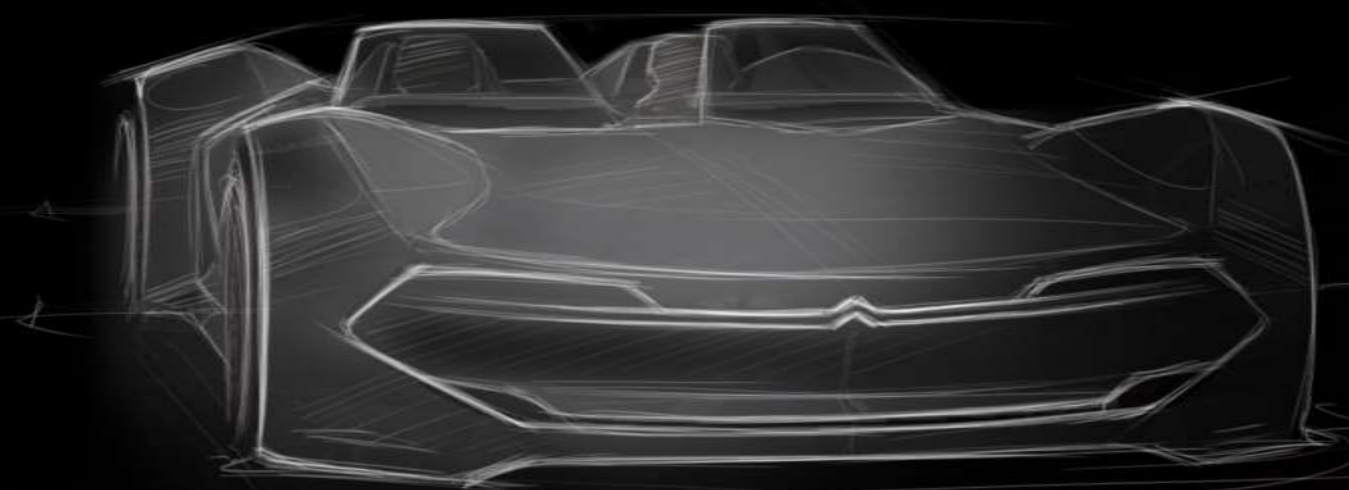


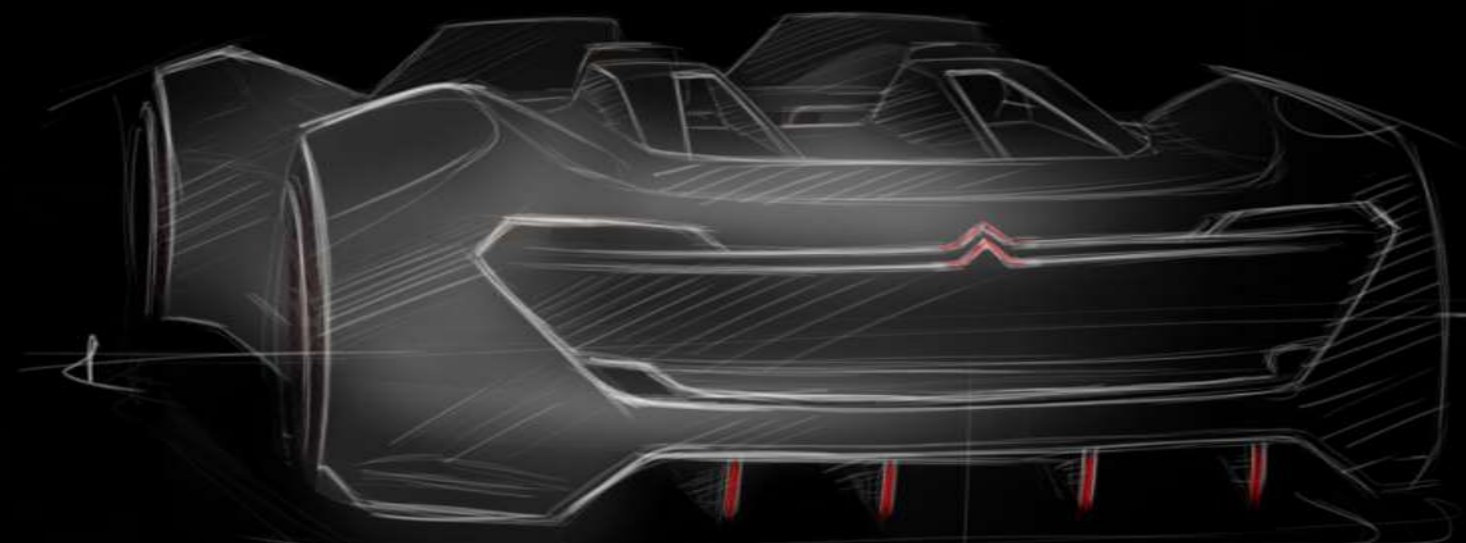
ROADSTER CONCEPT

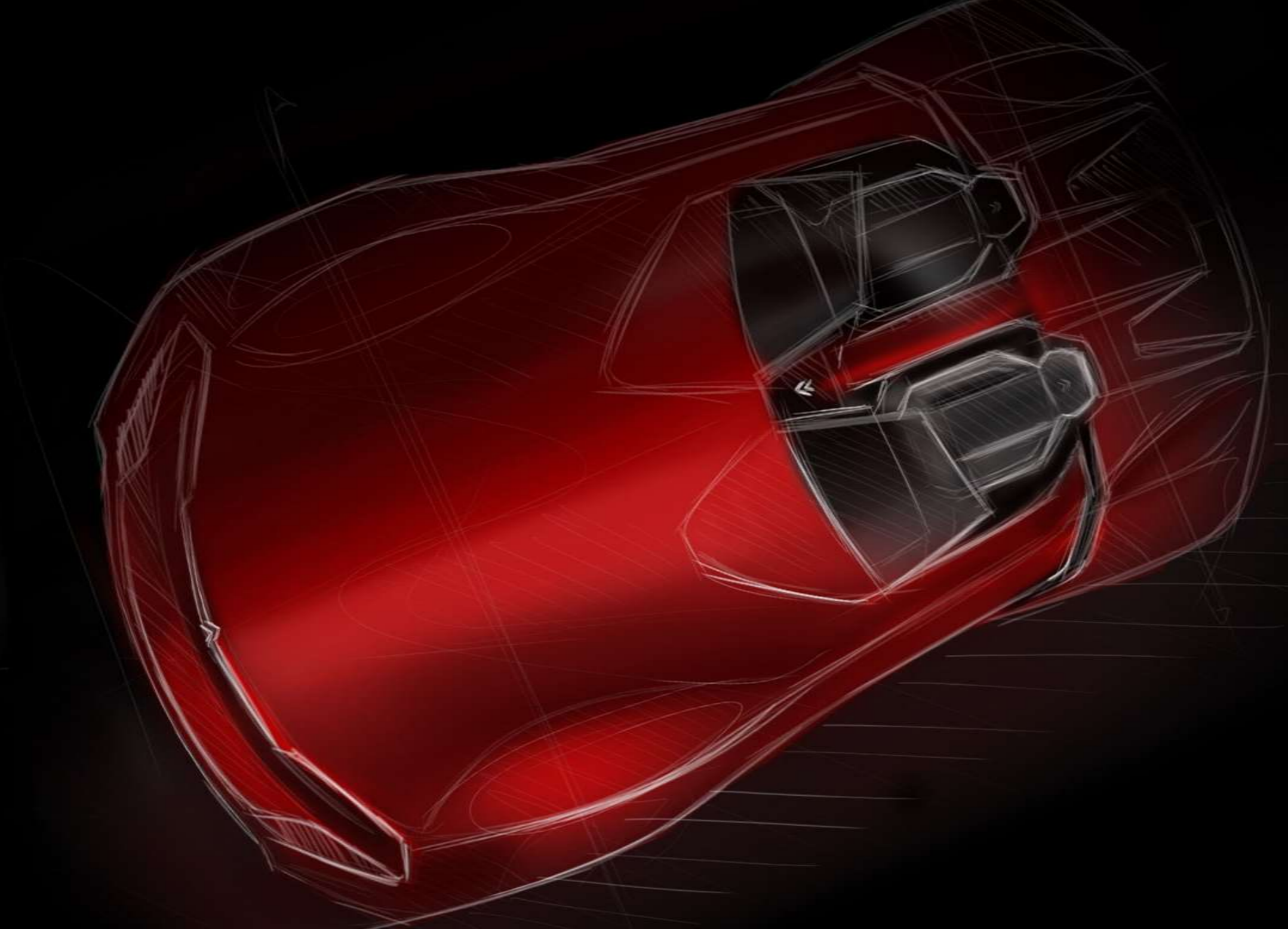
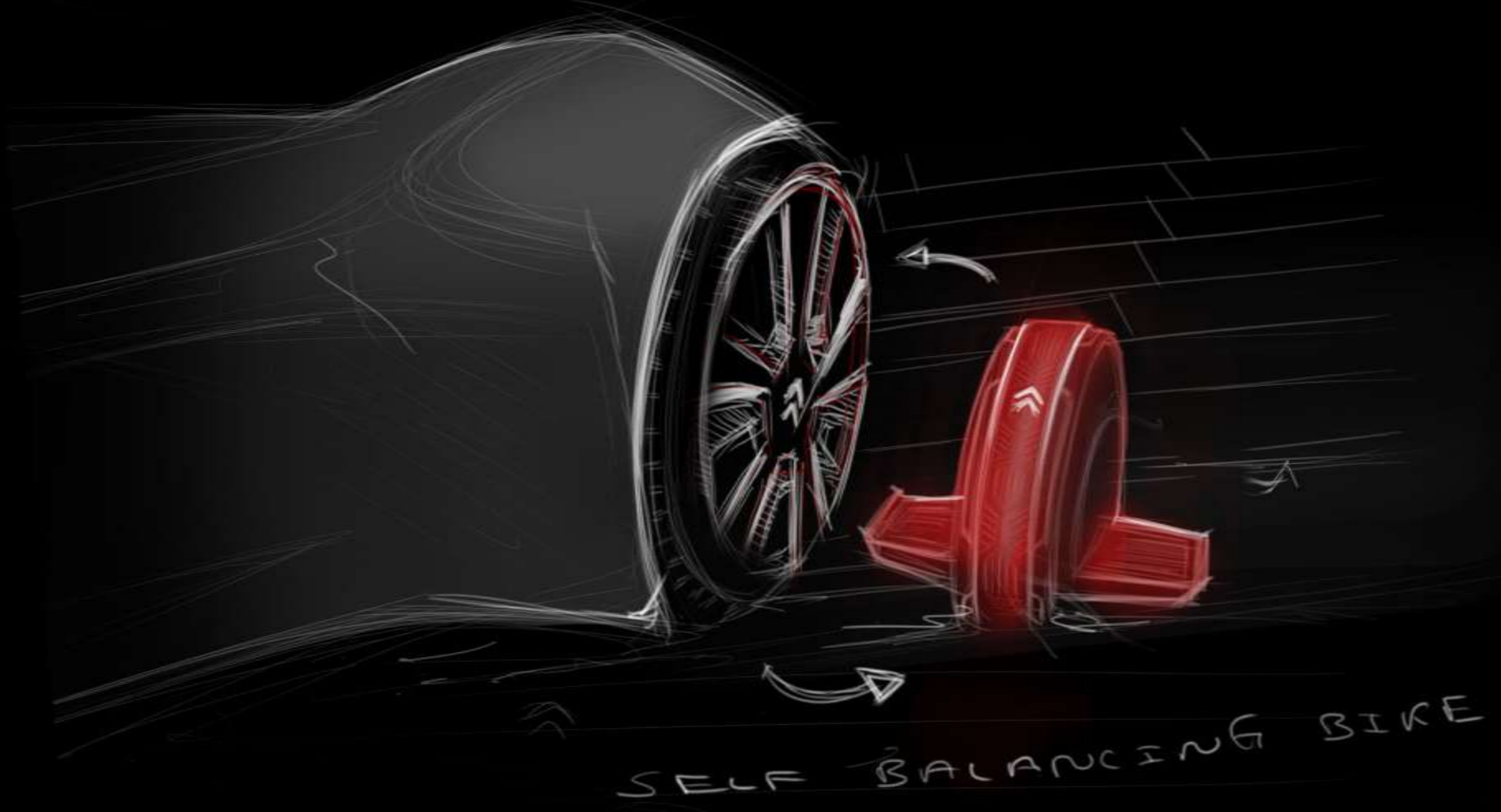
INTEGRATED GRILL LIGHT

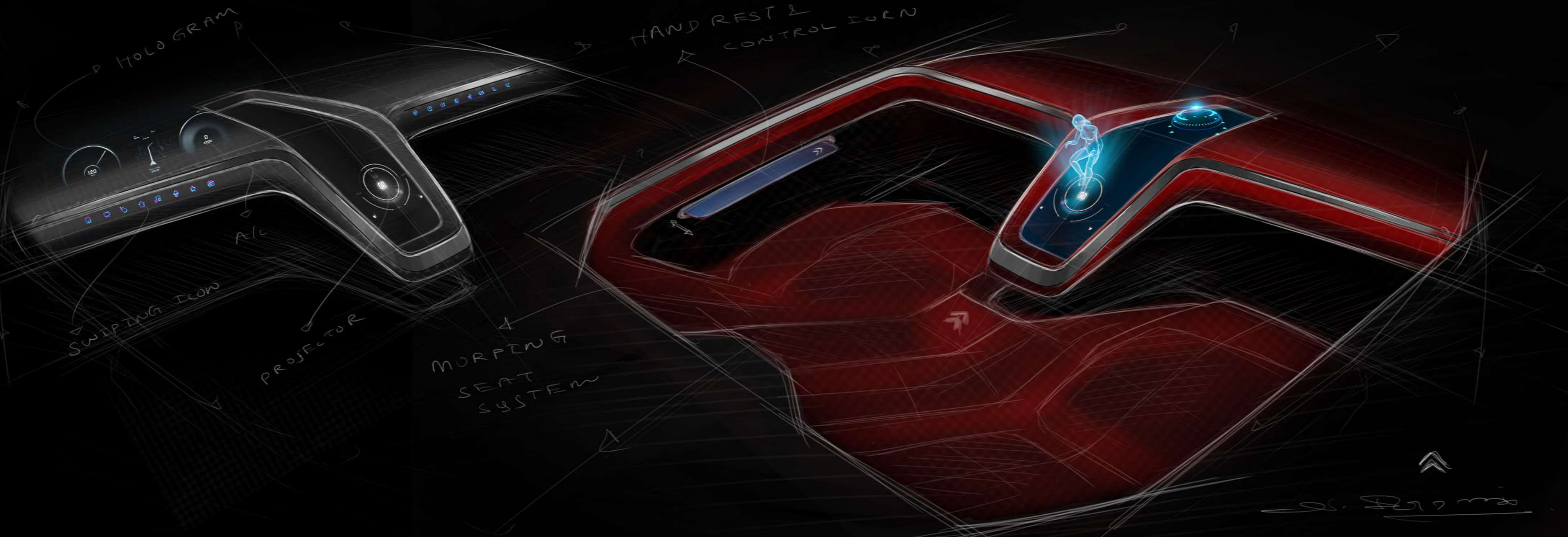
AUTONOMOUS AND VIRTUAL DRIVING











Handwritten signature or text at the bottom right of the sketch.



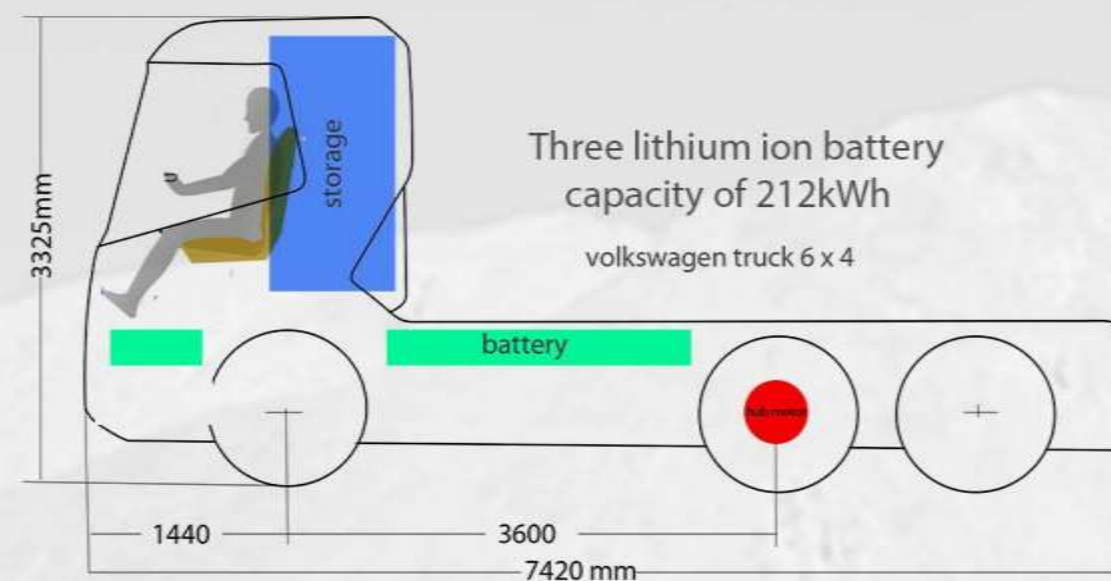


Volkswagen eTruck 2020

# Volkswagen

## Concept :

Design a electric vehicle that file with the volkswagen commercialis an attampt to create a new generatiuon for the brand as a whole



stability



elegance



minimal



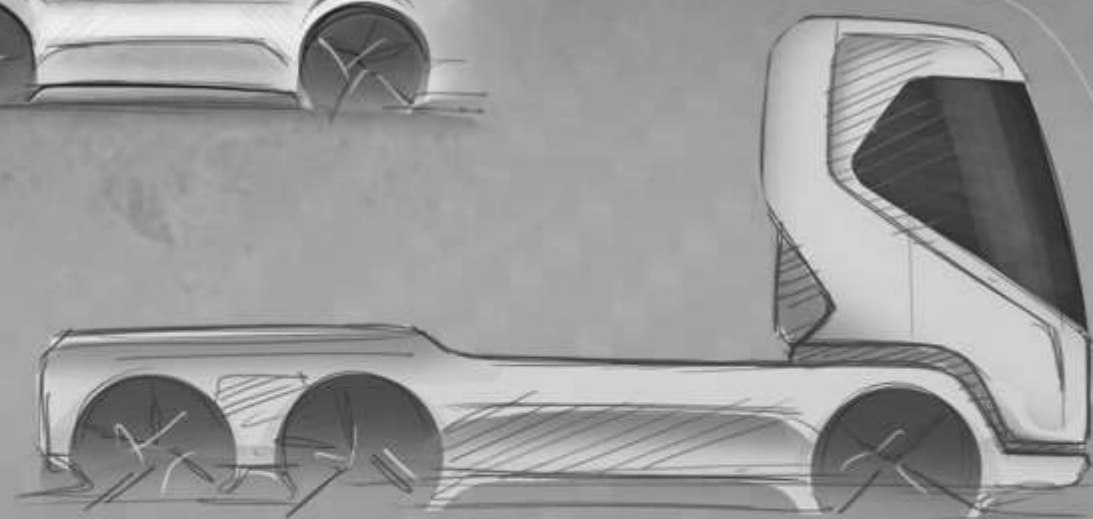
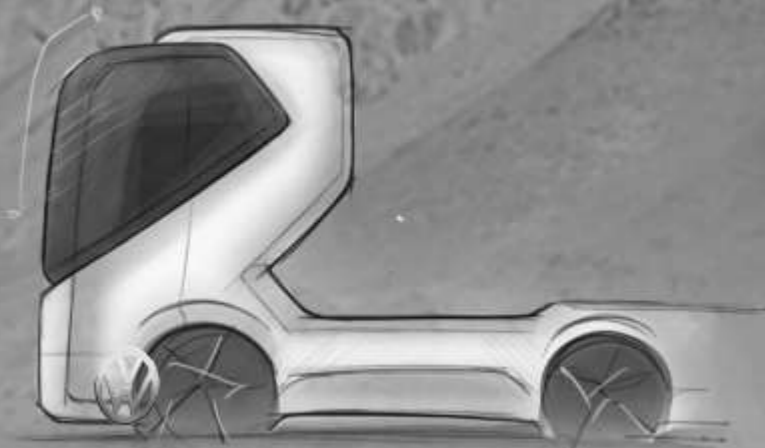
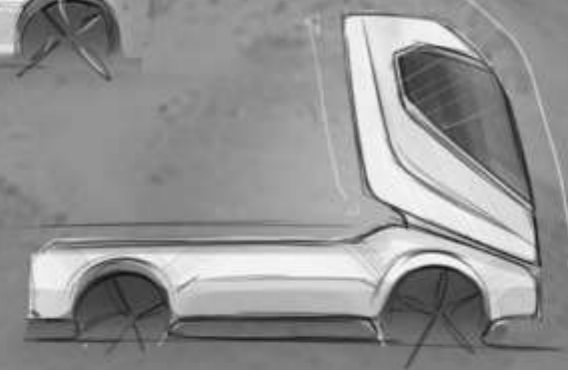
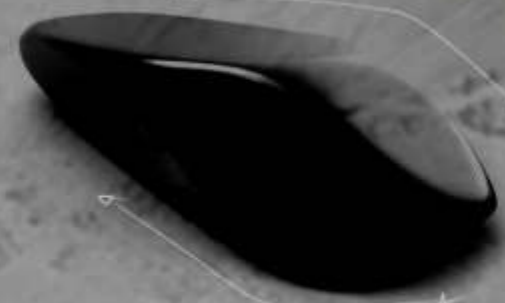
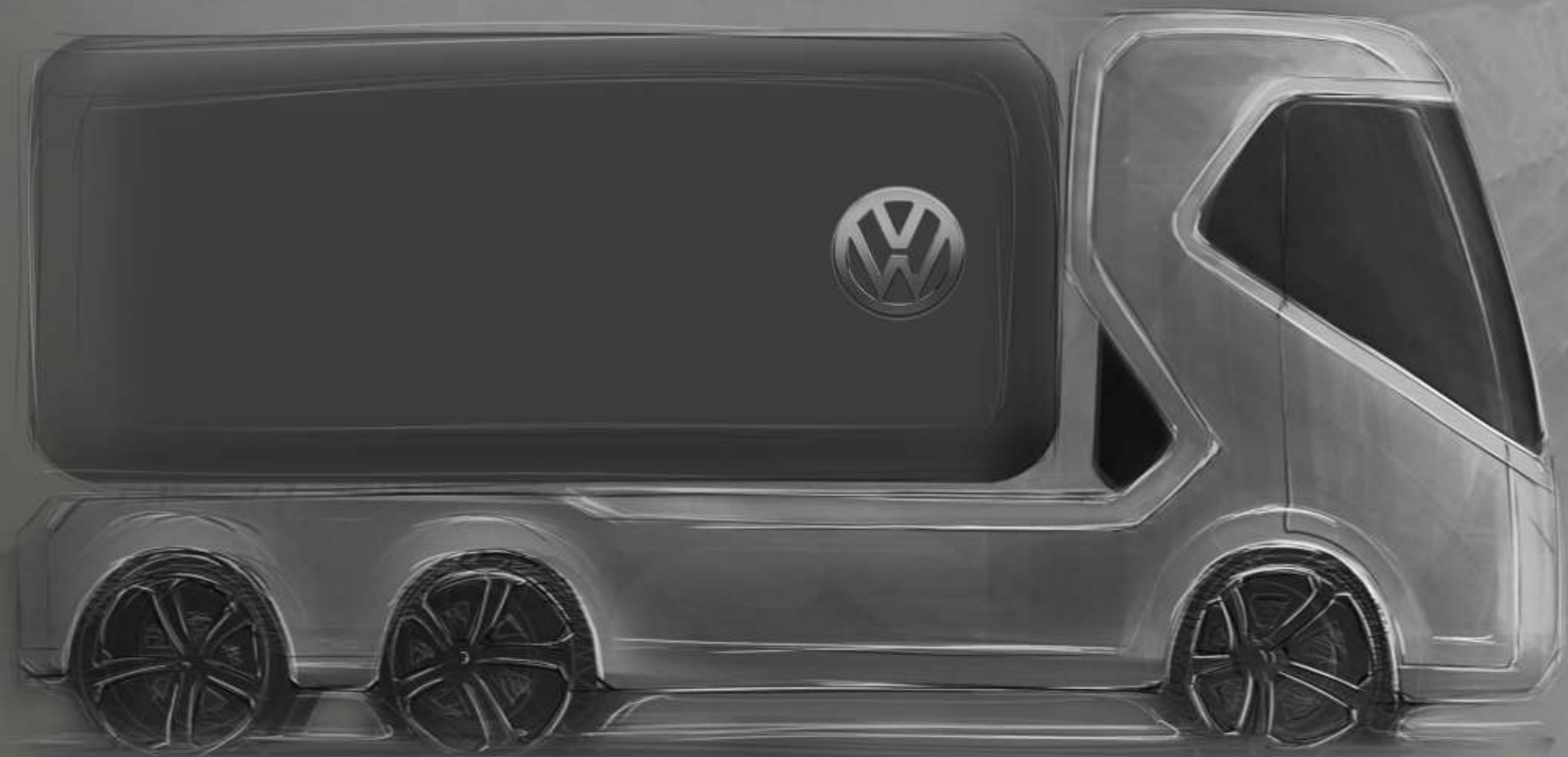
sensuality



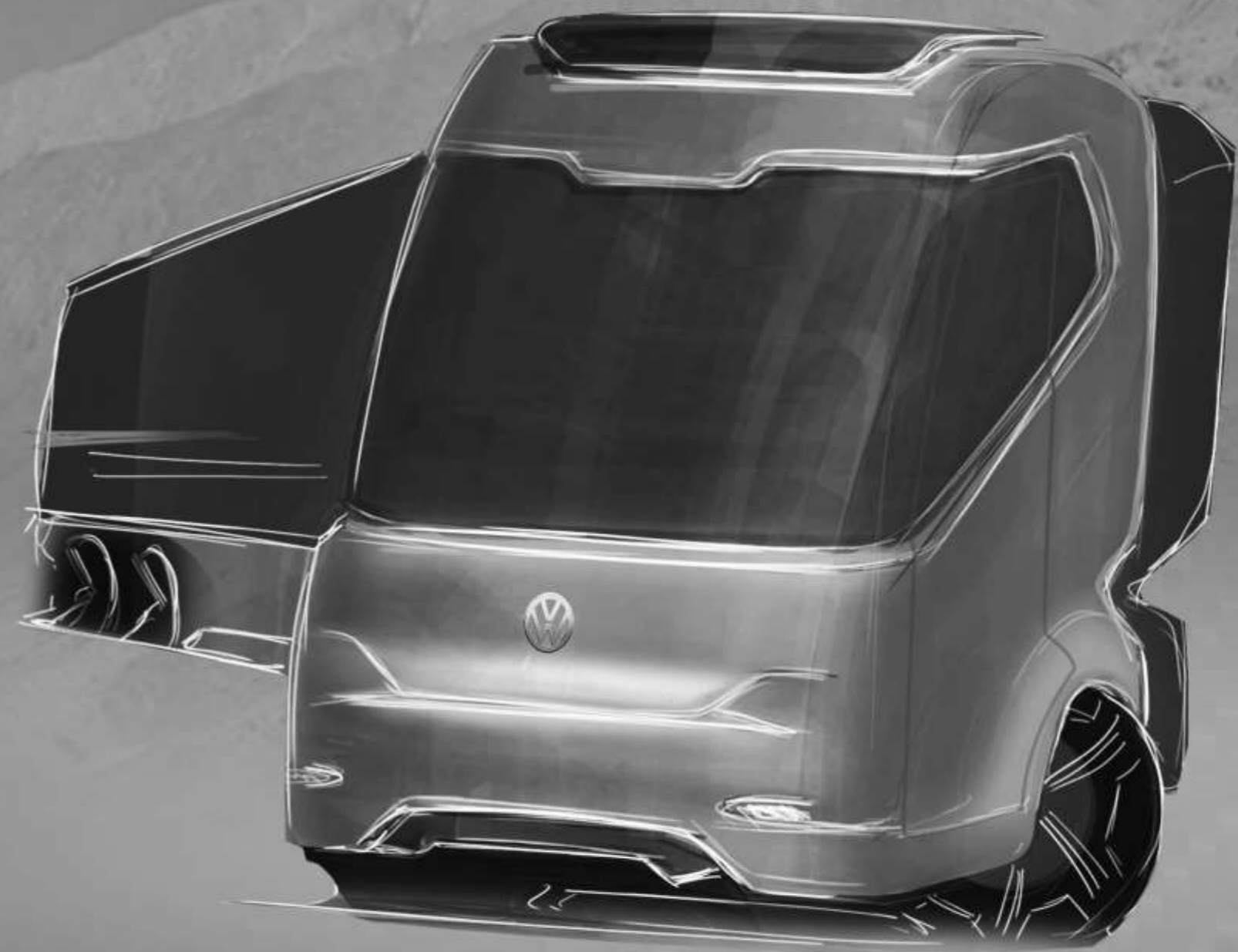
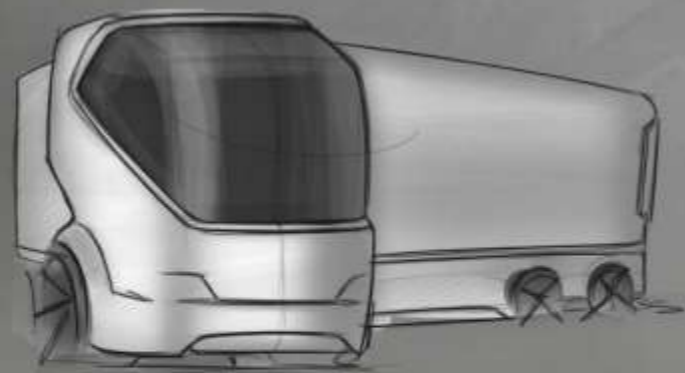
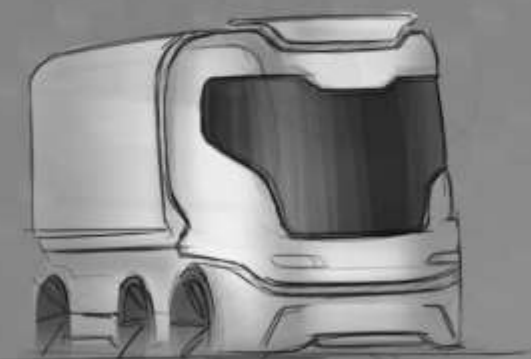
dual tone



exterior ideation

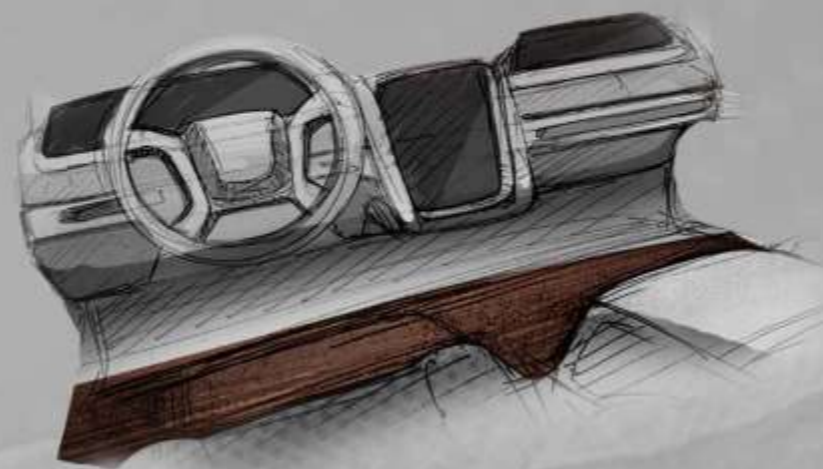


exterior development





interior ideation



truck cabin

control panel

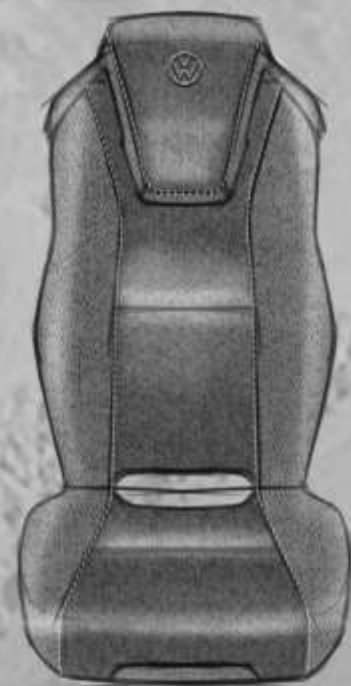
storage

emergency box

tool box

cooler

micro oven



INTERIOR FINAL







VOLKSWAGEN

The KTM logo is rendered in a bold, italicized, orange sans-serif font. The letters are thick and closely spaced, with a slight shadow effect that gives it a three-dimensional appearance. The background of the entire image is a light gray gradient with faint, sketchy outlines of a mountain bike frame and components, including the handlebars, seat, and wheels, which are semi-transparent and serve as a backdrop for the text.

BIKE INDUSTRIES

Electric Mountain Bike

# KTM

BIKE INDUSTRIES



## concept

To design a electric bicycle that are fun,innovative and with so many geners of cycling new most advanced technology to enhance the user experience.





NON REMOVABLE BATTERY CONCEPT



KEY SKETCH



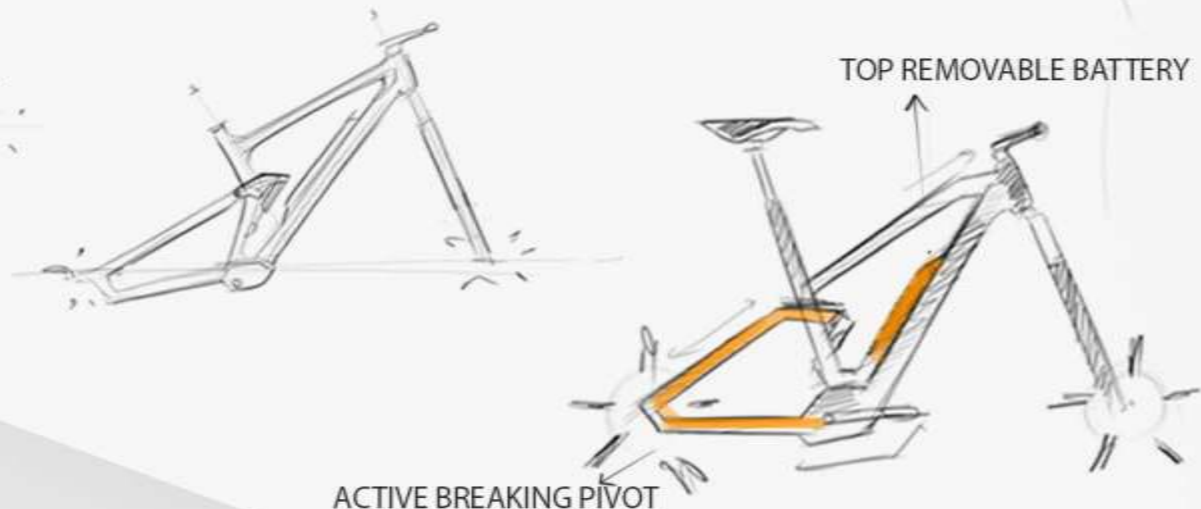
MID DRIVE CONCEPT



BOTTOM REMOVABLE BATTERY



SINGLE PIVOT SWING ARM



TOP REMOVABLE BATTERY



ACTIVE BREAKING PIVOT



FULL TROTTLER

USB PORT

INTEGRATED LED HEAD LIGHT

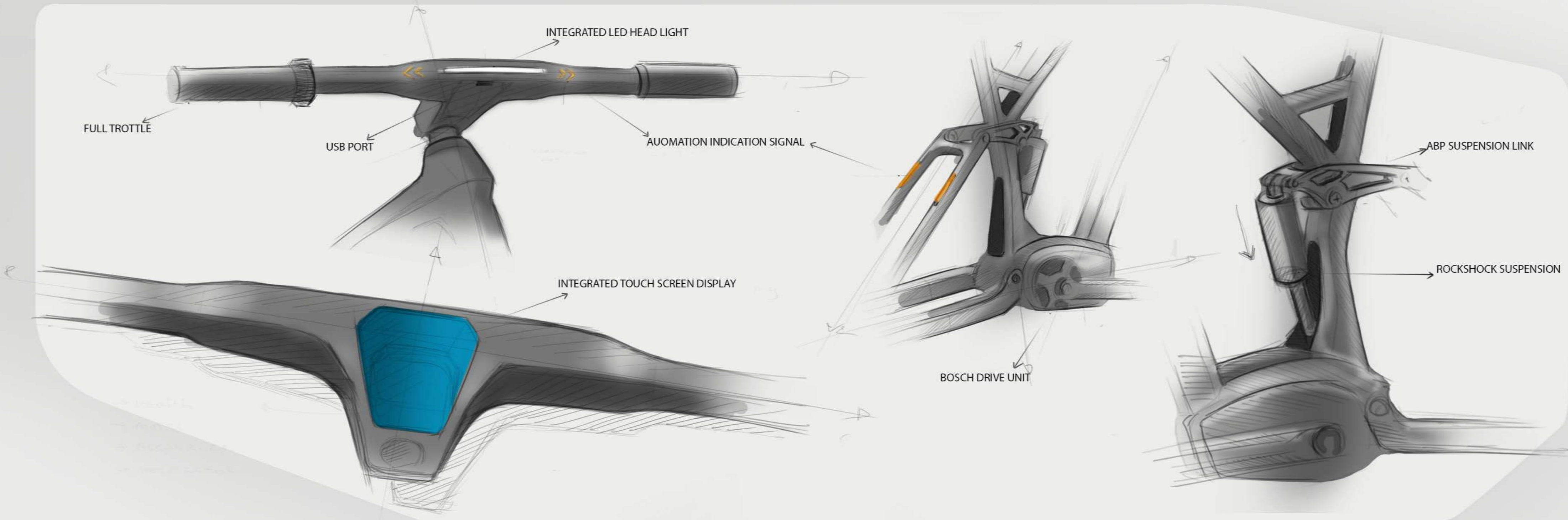
AUOMATION INDICATION SIGNAL

INTEGRATED TOUCH SCREEN DISPLAY

BOSCH DRIVE UNIT

ABP SUSPENSION LINK

ROCKSHOCK SUSPENSION





SMART KEY

BLUETOOTH HEADSET



light  
**WWW**

fun

affordable



pure

agile

compact



**SUZUKI.**

Suzuki Swift Facelift - 2017





# SUZUKI SWIFT

## CONCEPT

You have just been appointed as the lead designer for a Mid-Cycle-Action project on one of the most sold cars in India. The car is planned to be launched in 2017.



2005



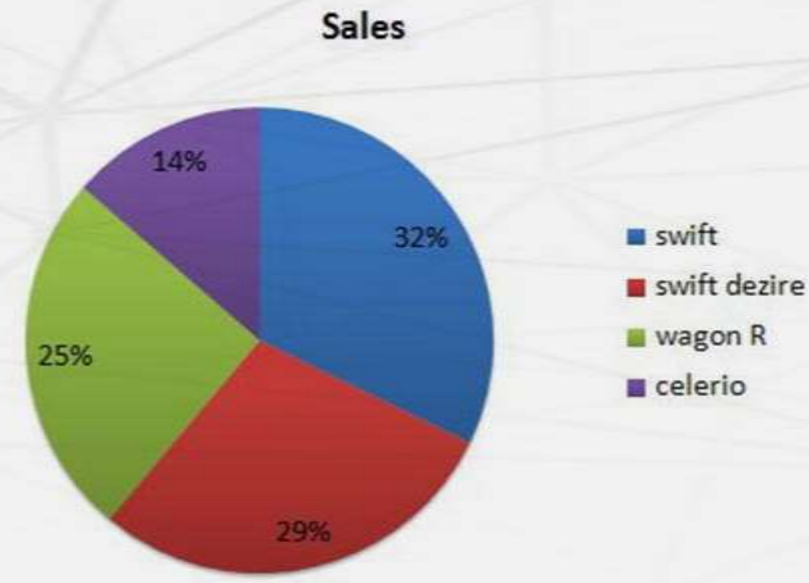
2007



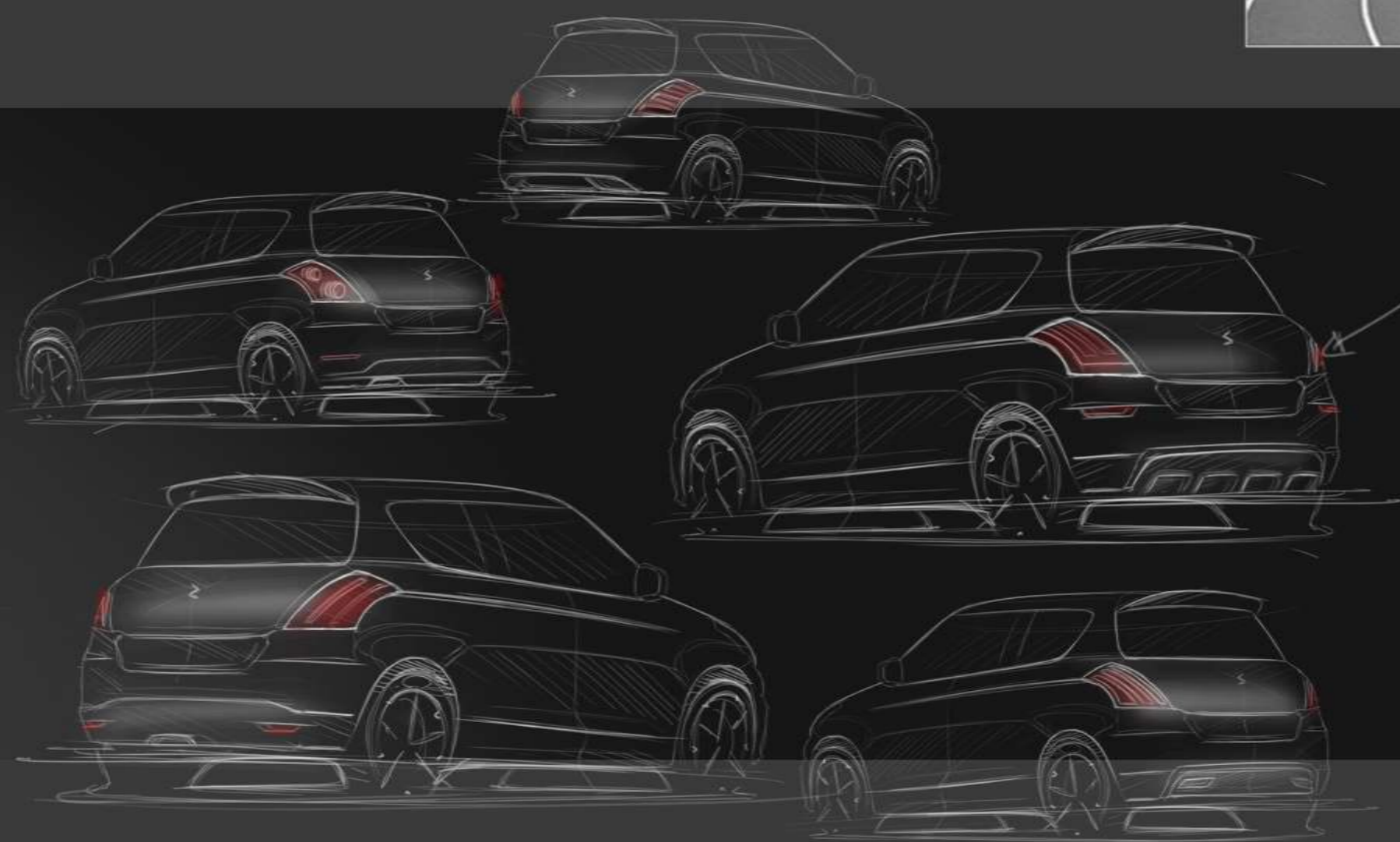
2011



2013











Yamaha Electric Motorbike





 **YAMAHA**  
ELECTRIC CONCEPTS



@sbss\_sibi

THANK YOU

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